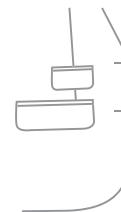


PlatinumApparelGroup.com



Ladies Style Guide

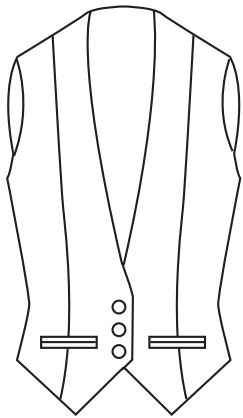


PlatinumApparelGroup.com
1.877.768.2758

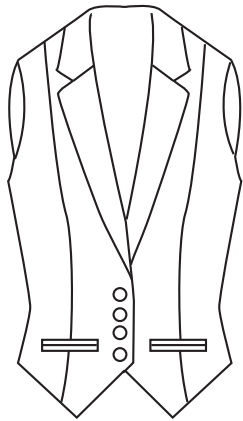
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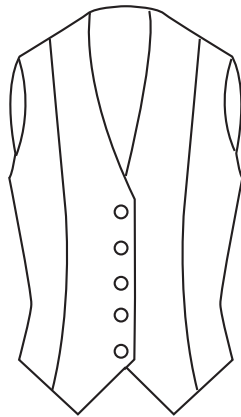
PLATINUM INTERNATIONAL : *Vests*



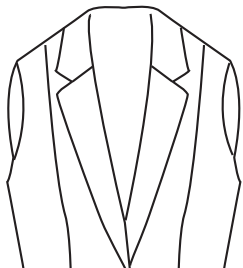
LV-80
Three Button Vest
Piped Lower Pockets (Besom)



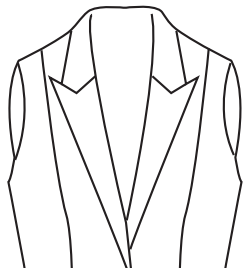
LV-85
Four Button Vest
Notch Lapel
Piped Lower Pockets (Besom)



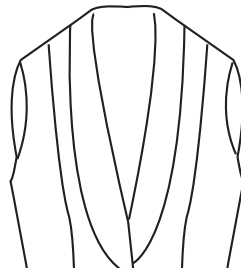
LV-10
Five Button Vest
No Pockets



Notch Lapel)



Peak Lapel



Shawl Lapel



How to use the Style Guide

The style guide was designed to make the selection and ordering processes easy. Proper use will ensure successful and timely deliveries to your clients.

Each model represents a particular design, fit and purpose that must be considered for each customer. The designs have been carefully selected for style, comfort, and current trends. We are not a designer house and do not copy other's work. Do not ask us to dramatically modify or redesign these models.

Each section explains the standard features and available options. Consider the coat length when selecting a model. The three main body silhouettes are hip length, mid-hip length, and full length. Many pocket style options are available for each model. Using some careful consideration, the combination of model, coat length, and pocket style will ensure a smartly designed jacket that your client will enjoy. Filling out the details correctly and accurately on the order form will ensure prompt delivery.

It is also important that you use the correct Platinum terminology as noted in this style guide and utilized on the order form. Incorrect terminology inhibits the proper processing of the order. Do not assume we understand your terminology.

If you select a model without specific details, you will receive the basic model as shown in this style guide.

If you have any questions, please contact **Mike Magliano at 877-768-2758.**



PLATINUM INTERNATIONAL

Ladies Standard Features in Base Model

Coat

- Bemberg Lining
- Matching Body and Sleeve Lining
- Fully-Lined
- Two Lower Inside Pickets
- Soft Tailored Construction
- Canvas Reinforced Sleeve Heads
- 100% Egyptian Cotton Sleeve Wadding
- Self Cloth Undercollar
- Hand Block Basted Lining
- Coat Hanger
- All Coats are Styled with Three Sleeve Buttons and No Vents (except when noted)
- Center and Side Vents Optional

Shirts

- Waistband 1 1/4" Wide
- Inside Waistband Self Cloth
- Fully Lined
- No Pockets (Side Pockets Optional)
- Vents and Slits Optional (except where noted)

Slacks

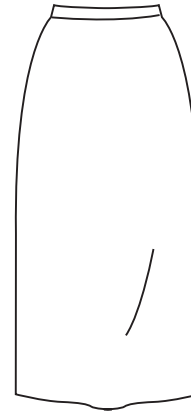
- Waistband 1 1/2" Wide
- Inside Waistband Self Cloth with Piped Bottom Edge
- Color Coordinated Nylon Zipper for Soft Clean Appearance
- Fully Lined

Vests

- Matching Bemberg Lining



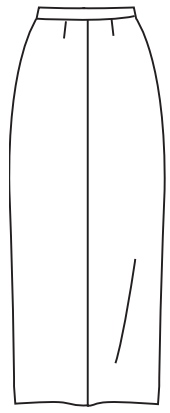
PLATINUM INTERNATIONAL : *Ladies Shirts*



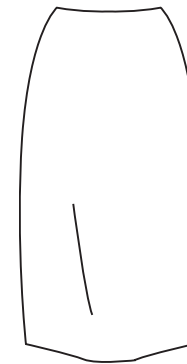
LS-301
Three Gore
No pockets
Back Zipper
Back Vent



LS-302
Three Gore
No pockets
Back Zipper
Slit on Side Seam
Front Darts



LS-303
Four Gore
No pockets
Back Zipper
No Vent



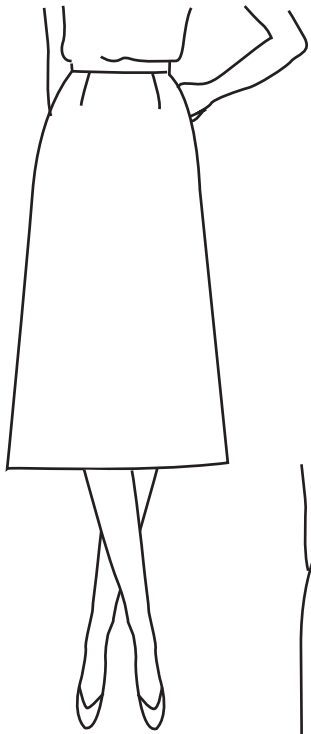
LS-304
Low Waist (Hip Hugger)
Three Gore
Continuous Waistband
No pockets
Back Zipper
No Vent



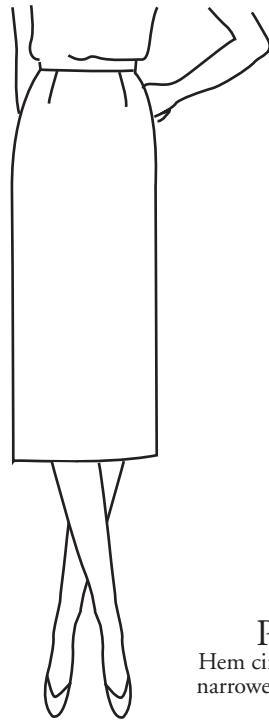
Continuous
Waistband
(Option)



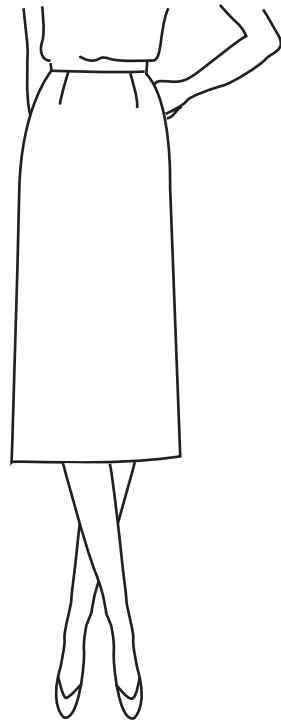
PLATINUM INTERNATIONAL : *Skirt Silhouettes*



A Line
Hem circumference is wider than the seat



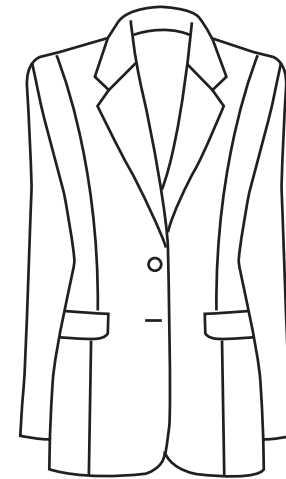
Pencil
Hem circumference is narrower than the seat



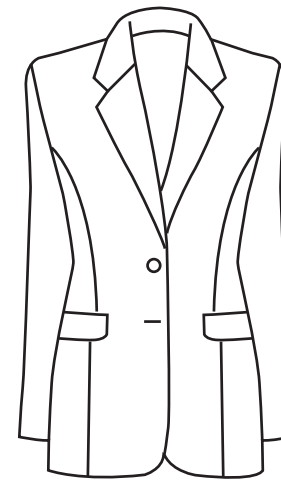
Straight
Hem circumference is about the same as the seat



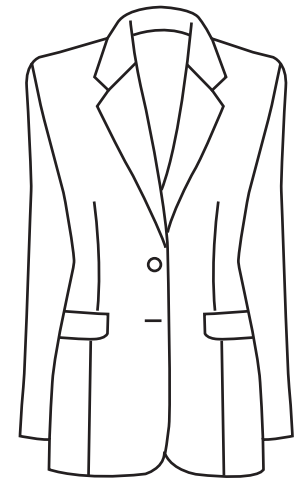
PLATINUM INTERNATIONAL : *Body Silhouettes*



V-Body
Full Princess Dart



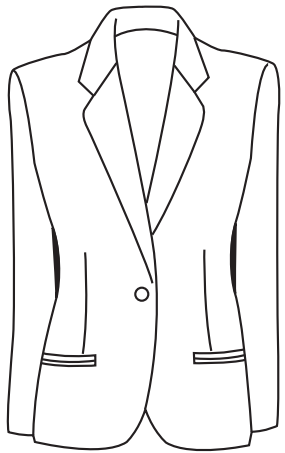
V-Body
3/4 Princess Dart



V-Body

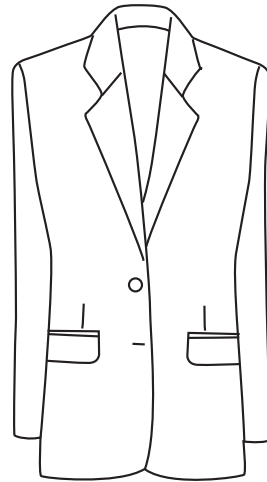


PLATINUM INTERNATIONAL : Ladies Jackets



LC-100

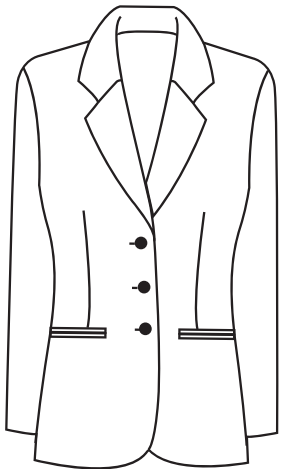
One Button, Notch Lapel,
Lower Piped Pockets (Besom),
No Vent



LC-101

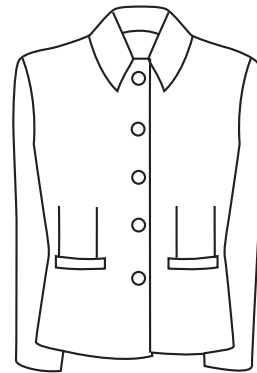
Two Button, Notch Lapel,
Piped & Flap Pockets,
No Vent

***3 Buttons
on Sleeves, No
Vent, No Lapel
Buttonhole, No
Outside Breast
Pocket and 2
Lower Inside
Pockets.**



LC102

Three Button, Notch Lapel,
Lower Piped Pockets (Besom),
No Vent



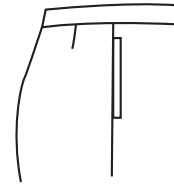
LC-103

Five Button, Shirt Collar,
Lower Welt Pockets,
No Vent

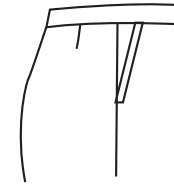


PLATINUM INTERNATIONAL : Slacks Options

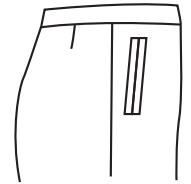
LPS-200
On Seam
Side Pocket



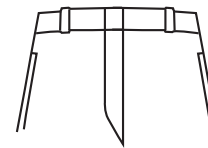
LPS-201
1/8 Pocket



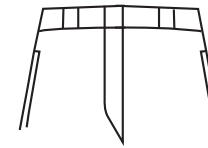
LPS-202
Off-Set Pockets



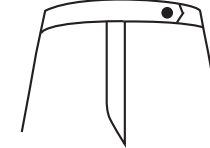
Regular Loops



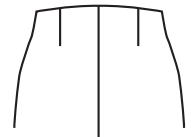
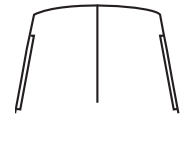
One Inch
Tunnel Loops



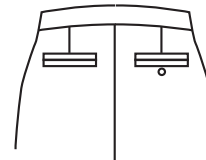
2 1/2 Inch
Extension w/ Button



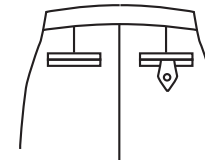
Full Continuous
Waistband
Front & Back w/
Side Zipper



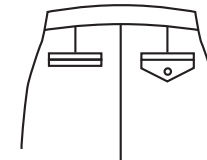
Right Hip Pocket
w/ Button
Left Plain



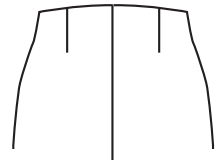
Right Hip Pocket
w/ Tab
Left Plain



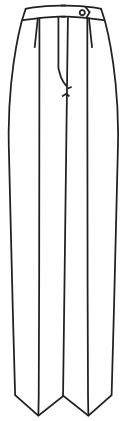
Right Hip Pocket
w/ Flap
Left Plain



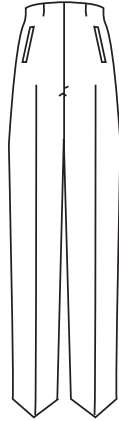
Continuous
Waistband
Back Only



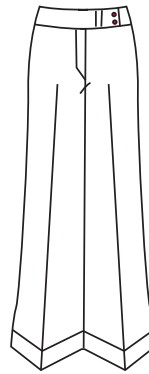
PLATINUM INTERNATIONAL : *Ladies Slacks*



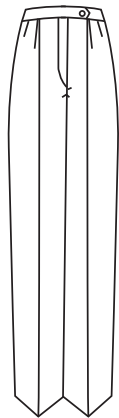
LS-100
Plain Front
Waistband 1 1/4" Wide
No Loops
2 1/2" Pointed Extension w/Button
On Seam Side Pockets
No Hip Pockets
Plain Bottoms



LS-200
Plain Front
Continuous Waistband - Front & Back
Left Side Zipper
Offset Side Pockets
No Hip Pockets
Plain Bottoms



LS-300
Hip Hugger
Plain Front
2" Waistband w/4" Ext.
No Hip Pockets
2" Cuff Bottoms



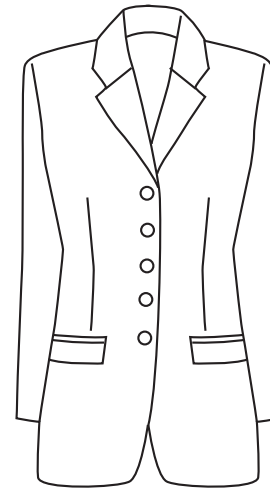
LS-122
Double Reverse Pleats - Turned Out
Waistband 1 1/4" Wide
No Loops
2 1/2" Pointed Extension
w/Button
On Seam Side Pockets
No Hip Pockets
Plain Bottoms



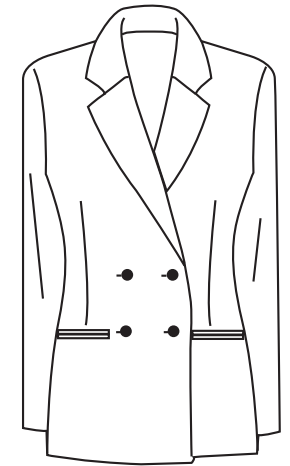
LS-132
Double Forward Pleats - Turned In
Waistband 1 1/4" Wide
No Loops
2 1/2" Pointed Extension
w/Button
On Seam Side Pockets
No Hip Pockets
Plain Bottoms



PLATINUM INTERNATIONAL : *Ladies Jackets*

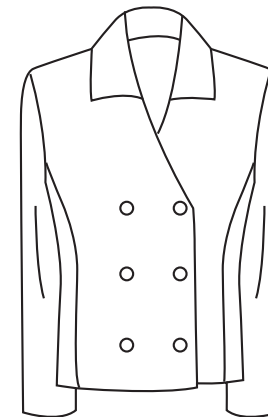


LC-104
Five Button, Notch Lapel,
Piped & Flap Pockets,
No Vent

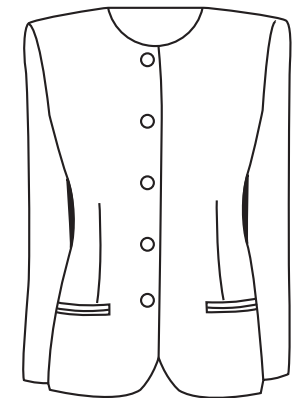


LC-105
Four on Two Double Breasted,
Notch Lapel,
Lower Piped Pockets (Besom)

***3 Buttons
on Sleeves, No
Vent, No Lapel
Buttonhole, No
Outside Breast
Pocket and 2
Lower Inside
Pockets.**



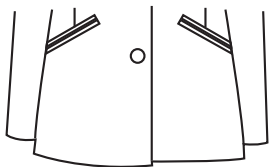
LC-106
Three on Six Double Breasted,
Cardigan with Front Collar,
No Pockets



LC-108
Five Button,
Lower Piped Pockets (Besom),
No Vent



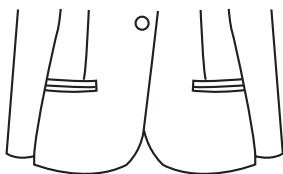
PLATINUM INTERNATIONAL : *Pocket Options*



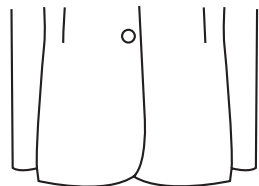
LCP-11
Lower Slanted,
Piped Pocket (Besom)



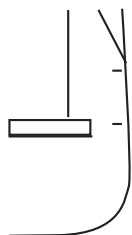
LCP-12
Piped & Flap



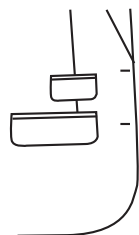
LCP-18
Lower Piped Pockets (Besom)
No Flap



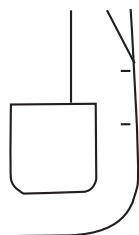
LCP-1
No Pockets



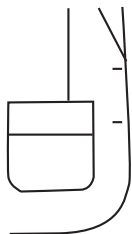
LCP-10
Welt



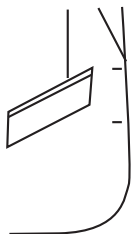
LCP-33
Piped & Flap Pocket
Outside Ticket Pocket



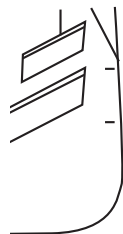
LCP-19
Open Patch Pocket



LCP-20
Patch Pocket
with Flap



LCP-23
Slanted
Piped & Flap



LCP-32
Slanted Flap and
Outside Ticket Pocket



PLATINUM INTERNATIONAL : *Lapel Options*



LCL-1
Notch Lapel



LCL-2
Peak Lapel



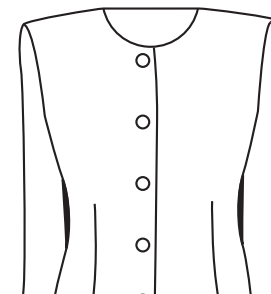
LCL-3
Shawl Collar



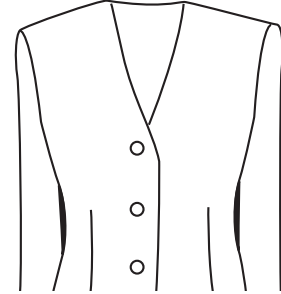
LCL-5
Cloverleaf Lapel



LCL-4
Shirt Collar



LCL-6
Jewel Neckline



LCL-7
Cardigan

